

Music Fuels Creativity for Local Artist

Beauty Art Gallery Hosts Chris Niedland Show

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Chris Niedland's paintings project bold color harmonies, so it's not surprising to learn he paints while listening to a wide array of music.

The Media native's paintings will comprise the new exhibit "Synchrony" opening April 5, 2014 at Beauty Art Gallery in Newtown Square. The public is invited to see the show April 5 through May 8.

Synchronism, is an art movement dating to the 1920s. It is based on the idea that color and sound are similar phenomena and that the colors in a painting can be orchestrated in the same harmonious way that a composer arranges notes in a symphony.



"Release Me" by Chris Niedland, oil on canvas, 36x48 inches.

"I have listened to music while creating artwork since I was very young. It wasn't until attending MOMA's Inventing Abstraction exhibit last fall, that I finally found a name for what I was doing – *synchronism*," said Niedland.

A public reception for the artist will be held April 5 from 5:00 to 8:00 p.m. at Beauty, 3857 Providence Road, Newtown Square, PA.

"I have seen Chris's work resonate with a broad spectrum of clients," says gallery owner Paula Farley Jackson. "We have placed his paintings in area homes to Philadelphia law offices." This is Chris's second show at the gallery, with the first being nearly sold out in 2011.

Architecture to Artist

Chris Niedland was born in Media, PA, in 1966, and has lived most of his life nearby in Wayne. He is a self-taught artist and began painting professionally in 1991 while employed as an architect in Boston, MA. Late in 2003, he left the field of architecture to pursue painting full-time.



Niedland works on “The Storm Behind Your Eyes” for his upcoming show.

See more of Niedland’s work online at <http://beautyartgallery.net/niedland.html> , or visit the gallery.

Beauty gallery presents an eclectic mix of original artwork and fine crafts, American-made manufactured goods, as well as beautiful artisan-made gifts and décor. Jackson’s goal is to offer unusual and unique things that you can enjoy at home and with friends and family.

Hi Resolution .jpg available of all images.

Image 1: "Release Me" oil on canvas, 36 x 48 inches.

Image 2: Chris Niedland at work in his studio in Wayne, PA.

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