



CALL FOR ARTISTS “ALOFT” Juried Exhibition

Imagine yourself floating on a cloud, gazing at the tallest skyscraper, reaching a mountain’s summit, or deserving to be admired.

Create depictions of the notions of flight, your vistas or visions to be a part of this exhibit with unique artistic interpretations of loftiness.

“Aloft” explores the essence of elevated height, style, tone, and attitude.

**MAY 8, 2015 TO
JUNE 26, 2015**

OPENING RECEPTION:

SAT. MAY 16, 2015

BEAUTY
art • gifts • décor

JUROR

An artist and educator, Madeleine Kelly has judged numerous exhibitions. Her studio is in Southeastern Pennsylvania, and she often paints from local inspirations, and her travels.

Kelly believes art is passion, discovery, evolution and an endless journey and loves to explore the versatility of multiple mediums. Her greatest joys are playing with textures and color.

Kelly received the Helen Farr Sloan Award for the 2014 Philadelphia Water Color Society International Show. She is also a signature member of the Philadelphia Water Color Society and Maryland Pastel Society.

AWARDS

- Awards of cash and merchandise have a cumulative cash value of over \$1,400. Each award also includes a merit certificate. First Award is \$400, Juror’s Award for Excellence and 2nd Award are \$250 each, 3rd Award is \$100, People’s Choice is \$75.
- Honorable Mentions: \$50 gift certificate.
- Sponsor’s Award: \$200.
- Awards will be presented at 6:30 p.m. during the opening reception.

ENTRY FEE

Entry fee is \$30.00 for the first two pieces and \$10 for an additional piece. While an artist may enter up to 3 pieces, only 2 pieces per artist may be juried into the exhibition.

**Beauty Art Gallery
3857 Providence Rd.
Newtown Sq., PA 19073**

**T: 610-353-4569
beautyartgallery.net**

Facebook.com/BeautyArtGallery

Artist _____

Address _____

City, State & Zip _____

Phone _____

eMail _____

Title _____

Media _____ Price _____

Artist _____

Address _____

City, State & Zip _____

Phone _____

eMail _____

Title _____

Media _____ Price _____

BEAUTY GALLERY “ALOFT” JURIED EXHIBITION

MAY 8, 2015 –
JUNE 26, 2015

REQUIREMENTS:

- Eligible works: oil, acrylics, watercolor, pastel, collage, drawings, photography, mixed media, and fiber.
- All works must support the theme of “Aloft” by depicting notions of flight, vistas, or visions whether representational or abstract.
- All works must be 784 inches or smaller (such as 28 x 28 inches) framed or unframed).
- Work must be original and never shown before at Beauty Gallery.
- Artists may submit a max. of 3 works.
- All works must be for sale.
- 2D work must be framed (or have finished edges), wired, & ready to hang.
- Beauty Gallery reserves the right to exclude any artwork that does not meet exhibition standards.
- Pricing should take into account Gallery’s 40% commission on sales.
- All work must be labeled (fold and staple to wire, or tape to bottom).

DATES TO REMEMBER:

- **Friday, April 24 and Sat., April 25:** Deliver artwork, 10 a.m. - 5 p.m.
- **Wednesday, April 29:** Decision of juror to be emailed or posted on Beauty website by 5 p.m.

- **Thursday, April 30 thru Sat. May 2:** Pick up declined work, 10 a.m.- 4 p.m.
- **Friday, May 8**
Exhibition opens to public. People’s Choice Award voting begins.
- **Saturday, May 16**
Reception 5:00 to 8:00 p.m.
Award presentation 6:30 p.m.
- **Friday, June 26**
Exhibition closes.
- **Friday, June 26 and Sat., June 27:** Pick up all work between 10 a.m. and 5 p.m.

AGREEMENT, SALES & LIABILITY

Submitting an entry to this exhibition constitutes agreement with all the conditions of this exhibit. Beauty Gallery assumes the right to photograph any accepted work for publicity purposes.

- Sale of artwork displayed at Beauty Gallery must be conducted through Beauty Gallery. The Gallery will retain 40% of the final sale price.
- Although we handle artwork with care, Beauty Gallery assumes no responsibility for damage or loss.
- Gallery is monitored by security system.
- Hanging and positioning is at the discretion of Beauty Gallery staff.

GALLERY HOURS

- Monday through Friday:
10 a.m. to 6 p.m.
- Saturday: 10 a.m. to 4:30 p.m.

EXHIBITION CHAIR

Paula Farley Jackson, 610-517-2345 or paula@beautyartgallery.net. Contact if you have special delivery needs.

If desired, provide a brief narrative describing the inspiration or emotion related to your work.

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