

CONTACT:

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High resolution .jpgs and captions available of photos.

FOR IMMEDIATE RELEASE:

Call for Artists: "Aloft," a Juried Exhibition

Seeking artists working with paint, fiber, camera, collage, mixed media...



New York City artist and Delco's native Daisy Cohen, created this work using acrylic paints on plastic panels; "Bird King" measures 18x22 inches.

Newtown Square, PA – February 19, 2015 – Beauty Art Gallery is calling for artists, 18 years of age and older, to submit two-dimensional pieces for their exhibition, "Aloft," juried by Madeleine Kelly. "Aloft" explores the essence of elevated height, style, tone, and attitude. For this exhibit, artists are asked to create depictions of the notions

of flight, vistas or visions with unique artistic interpretations of loftiness. Interested artists can submit entries at the gallery, located at 3857 Providence Rd., Suite 200, Newtown Square (Edgemont Township), on Friday, April 24 from 10 a.m. to 5 p.m., and Saturday, April 25th from 10 a.m. to 5:00 p.m.

The exhibition, which opens on May 8th and features a week of public voting for the "People's Choice" award, will present a variety of artwork including paintings, drawings, photography, and mixed media / collage. The gallery will award cash and merchandise with a cumulative value of more than \$1,400 to winning artists during the opening reception, May 16th, at 6:30 p.m.

An artist and educator, exhibition juror Madeleine Kelly resides and teaches in Southeastern Pennsylvania, often painting from local inspirations. Kelly is recipient of numerous awards, among them the Helen Farr Sloan Award for the 2014 Philadelphia Water Color Society International Show. She is also a signature member of the Philadelphia Watercolor Society and Maryland Pastel Society.

"At Beauty Gallery, we enjoy having juried shows included as part of our exhibition schedule because they create a competitive environment that allows artists to compare their work alongside their contemporaries. We expect that artists submitting work for 'Aloft' will create pieces

intended to get the attention of juror Madeline Kelly, which in turn, will create a collection of outstanding pieces for attendees of the exhibit to appreciate,' said gallery owner Paula Farley Jackson.

“Aloft” runs through June 26, 2015.

The prospectus is available online at <http://beautyartgallery.net/aloft.html>, at the gallery, and by email to info@beautyartgallery.net.

About Beauty Gallery:

Beauty Art Gallery specializes in art, artful gifts and décor for the home with a focus on items made in Pennsylvania and the tri-state area, made by woman-owned companies, artists and fine craftsmen, as well as, things made from re-purposed, vintage, recycled and up-cycled materials. Learn more at www.beautyartgallery.net or www.facebook.com/beautyartgallery.

For Further Information

For more information, contact gallery owner Paula Jackson @ 610-353-4569 or Paula@BeautyArtGallery.net. Location: 3857 Providence Rd, Newtown Square, PA 19073 (just off West Chester Pike / Route 3 behind YBH Volkswagen in Edgmont Township).

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